



Since starting in 2013,  
Eastwood Homes has raised over  
**\$589,000**  
through the Eastwood Classic.

## GOLF SPONSORSHIP OPPORTUNITIES

Eastwood Homes formed a philanthropic partnership with **Carolinas HealthCare System** and **Levine Children's Hospital** in 2008 whereby a portion of the proceeds from each sale is donated to the Hospital.

We are hosting our **9th annual Eastwood Classic** to supplement our contribution to the Hospital on Monday, September 27th, 2021. We are very excited and ask for your help in making this outing a success. **Last year we raised \$105,000** and are hoping to increase that amount this year to benefit Levine's.

### ☆ TITLE SPONSOR | \$15000

- Name on all material "Eastwood Classic brought to you by \_\_\_\_"
- Registration for 8 players
- Designated space for promotional items on course or at registration
- Title sponsor for auction website
- Logo & company info on score cards
- Premium logo placement on all signage, website, and advertising

### 01 PLATINUM SPONSOR | \$7500

- Registration for 4 players
- One Hole Sponsorship (Logo will be displayed on a Hole.)
- Logo on promotional items, website, and advertising
- Logo on signage displayed at registration area
- Additional exposure through press releases and website inclusion

### 02 GOLD SPONSOR | \$5000

- Registration for 4 players
- One Hole Sponsorship (Logo will be displayed on a Hole.)
- Includes logo and name recognition on website
- Sponsorship of item in giveaway bag

### 03 SILVER SPONSOR | \$3000

- Registration for 4 players
- One Hole Sponsorship (Logo will be displayed on a Hole.)
- Includes name recognition on website

### 04 VENDOR SPONSOR TEAM | \$1500

- Opportunity to sponsor a team with 2 Eastwood Golfers/ 2 Vendor Partner Golfers

### 05 REGISTRATION PACKAGE FOR 2 PLAYERS | \$750

- Registration for 2 players



Monday  
September 27, 2021



The proceeds of the event benefit  
the Levine Children Hospital



The tournament is held at  
Raintree Country Club  
8600 Raintree Ln, Charlotte, NC 28277



# EASTWOOD CLASSIC

BENEFITING  
LEVINE CHILDREN'S HOSPITAL

2021 EASTWOOD CLASSIC

# SPONSORSHIP DETAILS

Since starting in 2013,  
Eastwood Homes has raised over

**\$589,000**

through the Eastwood Classic.

## NON-GOLF SPONSORSHIP OPPORTUNITIES

### 06 HOLE-IN-ONE SPONSOR (1 AVAILABLE) \$3000

- Sponsorship of Car Giveaway from Audi Northlake- for player who makes hole in one on designated hole.
- Logo prominently displayed on designated hole
- Logo and name recognition on website
- Recognition at awards presentation

### 07 GOLF CART SPONSOR (1 AVAILABLE) \$2500

- Includes logo on all golf carts

### 08 GIVEAWAY BAG SPONSOR (1 AVAILABLE) \$1000

- Opportunity to provide bag for use as goody bags given to all participants.

### 09 DRIVING RANGE SPONSOR (1 AVAILABLE) \$1000

- Logo displayed on Driving Range that will open prior to outing
- Opportunity to distribute marketing collateral at driving range (table and/or tent provided by sponsor)

### 10 PUTTING GREEN SPONSOR (1 AVAILABLE) \$1000

- Logo on Putting Green
- Opportunity to distribute marketing collateral at practice green (table and/or tent provided by sponsor)

### 11 BEVERAGE CART SPONSOR (3 AVAILABLE) \$1000

- Includes logo on Beverage Carts
- Distribute beverages and giveaways to all players

### 12 CLOSEST TO PIN CONTEST (2 AVAILABLE) \$1000

- Includes Signage and logo on contest hole and on contest information
- Recognition at awards presentation

### 13 PIN FLAG SPONSOR (1 AVAILABLE) \$1000

- Includes company logo on all pin flags on course

### 14 MULLIGAN TABLE SPONSOR (1 AVAILABLE) \$750

- Opportunity to distribute marketing materials at registration

### 15 HOLE STATION (10 AVAILABLE) \$1000

- Logo prominently displayed on designated hole
  - Opportunity to set up a table and tent at a hole
  - May bring promotional items or a game and network with all golfers!
- \*\*Please reach out to Meghan Garvey (mgarvey@eastwoodhomes.com) for specifics.

### 16 HOLE SPONSOR (10 AVAILABLE) \$500

- Logo prominently displayed on designated hole
- Logo and name recognition on website
- Recognition at awards presentation

### 17 DINNER SPONSOR - CONTACT MEGHAN FOR DETAILS.

- Opportunity to sponsor dinner for all golfers and participants
- Logo on Website
- Special Recognition at Awards Presentation

### 18 BREAKFAST SPONSOR - CONTACT MEGHAN FOR DETAILS.

- Opportunity to sponsor dinner for all golfers and participants
- Logo on Website
- Special Recognition at Awards Presentation

### 19 DOOR PRIZE/RAFFLE ITEMS SPONSOR PRICE OF DONATED ITEM

- Opportunity to sponsor door prize or raffle item
- Logo on Website along with mention of donated item, and Special Recognition at Awards Presentation
- Opportunity to display logo on door prize/raffle item table at registration

### 20 GIVEAWAY ITEM SPONSORSHIP OPPORTUNITIES (1 AVAILABLE EACH)

- Opportunity to provide item listed with your company logo to all participants. Eastwood Homes has arranged for affordable options for each category. Cost of item is responsibility of sponsor. Contact Meghan Garvey (mgarvey@eastwoodhomes.com) for additional details.
- 1 Visor or Hat Sponsor
  - 2 Koozie Sponsor
  - 3 Tee Sponsor
  - 4 Golf Towel Sponsor
  - 5 Cooler Sponsor
  - 6 Golf Ball Sponsor

Contact Meghan Garvey to Sponsor  
mgarvey@eastwoodhomes.com